

SALINE COUNTY VISITORS ADVISORY COMMITTEE

2021 EVENT TOURISM PROMOTION FUND

LODGING TAX REVENUE GRANT APPLICATION

Note: These funds are intended to attract people from a distance to Saline County.

Local advertising should be avoided. ALL FIELDS MUST BE COMPLETED

Please type or print – APPLICATIONS DUE FRIDAY, NOVEMBER 13, 2020

Name of Activity or Event: _____ Date of Activity or Event: _____

Name of Sponsoring Organization _____

Applicant Contact Person/Title _____

Street Address _____ City _____ Zip _____

Telephone Number _____ E-mail (required) _____

Website or Facebook page _____

Description of Event and Activities (Please be specific and use an attachment if necessary)

Other information that might be helpful to the committee _____

Expected Attendance _____ Approximate Total Cost of Producing Activity/Event \$ _____

Expected visitor overnight stays _____

Consider venue and equipment rental fees, supplies, advertising, etc. to give the committee an idea of the event's scope.

AMOUNT REQUESTED (TO BE USED FOR EVENT PROMOTION ONLY) \$ _____

NOTE: AWARDS ARE GENERALLY LIMITED TO \$1,000. Grant amounts vary due to available funds and number of applications.

Please itemize estimated expenses for tourism promotion, and note methods including newspapers, TV, radio, etc. Attach separate sheet if necessary.

Signature of person preparing grant application _____ Date _____

The approved grant awards are distributed after the event to reimburse the sponsoring organization. Following your event, a follow up report, including INVOICES detailing the marketing expenditures must be submitted before the grant monies are awarded.

Return this completed application to: Saline County Clerk

P.O. Box 865, 215 South Court St., Wilber, Nebraska 68465

QUESTIONS? Call Sheryl Kastanek at (402) 821-2668 or Eric Stehlik at (402) 946-2099

Application must be received by 4 p.m., Friday, November 13, 2020

REMINDERS TO SUCCESSFUL APPLICANTS:

Funds must be used for advertising/promotional materials only. It is REQUIRED that any promotional/advertising items clearly state: PAID FOR IN PART BY THE SALINE COUNTY VISITORS ADVISORY COMMITTEE. Receipts /invoices detailing expenses and request for reimbursement MUST BE SUBMITTED WITHIN 90 DAYS AFTER THE EVENT TO ENSURE FUNDING HAS NOT EXPIRED!***

Grant funds are generated by lodging tax, and distributed by the Saline County Visitors Advisory Committee under the supervision of the Saline County Commissioners.