

SALINE COUNTY VISITORS ADVISORY COMMITTEE

# 2020 EVENT TOURISM PROMOTION FUND

## LODGING TAX REVENUE GRANT APPLICATION

*Note: These funds are intended to attract people from a distance to Saline County.*

*Local advertising should be avoided. **ALL FIELDS MUST BE COMPLETED***

**Please type or print – APPLICATIONS DUE FRIDAY, NOVEMBER 1, 2019**

Name of Activity or Event: \_\_\_\_\_ Date of Activity or Event: \_\_\_\_\_

Name of Sponsoring Organization \_\_\_\_\_

Applicant Contact Person/Title \_\_\_\_\_

Street Address \_\_\_\_\_ City \_\_\_\_\_ Zip \_\_\_\_\_

Telephone Number \_\_\_\_\_ E-mail (required) \_\_\_\_\_

Website or Facebook page \_\_\_\_\_

Description of Event and Activities (Please be specific and use an attachment if necessary)

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Other information that might be helpful to the committee \_\_\_\_\_

Expected Attendance \_\_\_\_\_ Approximate **Total** Cost of Producing Activity/Event \$ \_\_\_\_\_

Expected visitor overnight stays \_\_\_\_\_

*Consider venue and equipment rental fees, supplies, advertising, etc. to give the committee an idea of the event's scope.*

**AMOUNT REQUESTED (TO BE USED FOR EVENT PROMOTION ONLY) \$** \_\_\_\_\_

NOTE: **AWARDS ARE LIMITED TO \$1,000**, and grant amounts may be less due to available funds and number of applications.

Please itemize estimated expenses for **tourism promotion**, and note methods including newspapers, TV, radio, etc. Attach separate sheet if necessary.

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Signature of person preparing grant application \_\_\_\_\_ Date \_\_\_\_\_

*The approved grant awards are distributed after the event to reimburse the sponsoring organization. Following your event, a follow up report, including **INVOICES** detailing the marketing expenditures must be submitted before the grant monies are awarded.*

**Return this completed application to: Saline County Clerk**

**P.O. Box 865, 215 South Court St., Wilber, Nebraska 68465**

**QUESTIONS? Call Sheryl Kastanek at (402) 821-2668 or Eric Stehlik at (402) 946-2099**

**\*Application must be received by 4 p.m., Friday, November 1, 2019\***

### **REMINDERS TO SUCCESSFUL APPLICANTS:**

**Funds must be used for advertising/promotional materials only. It is REQUIRED that any promotional/advertising items clearly state: PAID FOR IN PART BY THE SALINE COUNTY VISITORS ADVISORY COMMITTEE. Receipts /invoices detailing expenses and request for reimbursement MUST BE SUBMITTED WITHIN 90 DAYS AFTER THE EVENT TO ENSURE FUNDING HAS NOT EXPIRED!\*\*\***

*Grant funds are generated by lodging tax, and distributed by the Saline County Visitors Advisory Committee under the supervision of the Saline County Commissioners.*