

SALINE COUNTY VISITORS ADVISORY COMMITTEE

TOURISM PROMOTION FUND

2015 LODGING TAX REVENUE GRANT APPLICATION

Note: These funds are intended to attract people from a distance to Saline County, and perhaps even stay overnight in the county. Local advertising should be avoided.

Please type or print – APPLICATIONS DUE FRIDAY, MARCH 20, 2015

Name of Activity or Event: _____ Date of Activity or Event: _____

Name of Sponsoring Organization _____

Applicant Contact Person/Title _____

Street Address _____ City _____ Zip _____

Telephone Number _____ E-mail _____

Website (if applicable) _____

Description of Event and Activities (Please be specific and use an attachment if necessary)

Other information that might be helpful to the committee _____

Anticipated Attendance _____ Approximate Total Cost of Activity/Event \$ _____

Estimated event budget including non-promotion costs (List general budget items below)

Advertising: \$ _____ Other: \$ _____ (please list)

Supplies: \$ _____ Other: \$ _____ (please list)

Venue Rental: \$ _____ Other: \$ _____ (please list)

AMOUNT REQUESTED (TO BE USED FOR EVENT PROMOTION ONLY) \$ _____

NOTE: Applicants may request up to \$1,000, however grants will vary in amount, and will be awarded depending on need and the potential number of visitors each event may attract to the county.

Please itemize expenses for tourism promotion, and note methods including newspapers, TV, radio, etc. Attach separate sheet if necessary.

Signature of person preparing grant application _____ Date _____

The approved grant awards are distributed after the event to reimburse the sponsoring organization. Following your event, a follow up report, including receipts detailing the marketing expenditures must be submitted before the grant monies are awarded.

EXPENSE REPORT AND REQUEST FOR REIMBURSEMENT MUST BE SUBMITTED

WITHIN 90 DAYS AFTER THE EVENT.

Return this completed application to: Linda Kastanek, Saline County Clerk

P.O. Box 865, 215 South Court St., Wilber, Nebraska 68465.

QUESTIONS? Call Committee Chair Lorine Mares at 402-821-2304

Application must be received by 4 p.m., FRIDAY, March 20, 2015

Grant funds are generated by lodging tax and distributed by the Saline County Visitors Advisory Committee under the supervision of the Saline County Commissioners.

Successful applicants please list the Saline County Visitors Advisory Committee as a sponsor for your event.